# Let's shape Hume's Future Together

**Community Consultation Summary** 



participate.hume.vic.gov.au



Hume City Council recognises the rich Aboriginal heritage within the municipality and acknowledges the Wurundjeri Woi Wurrung, which includes the Gunung-Willam-Balluk clan, as the Traditional Custodians of this land.

Council embraces Aboriginal and Torres Strait Islander living cultures as a vital part of Australia's identity and recognises, celebrates and pays respect to the existing family members of the Wurundjeri Woi Wurrung and to Elders past, present and future.



### CONTENTS

Community Vision	4
Deliberative Panel	5
Consultation Process	6
Community Aspirations	8
Local Priorities	10
Resources Feedback	12
Vision Consultation	14
Community Research	28
Our Context	42



### A sustainable and thriving community with great health, education, employment, infrastructure, and a strong sense of belonging.

Our Community Vision is supported by three themes that guide what Council and the community can do together to achieve our long-term aspirations:

- 1. A community that is resilient, inclusive, and thriving.
- 2. A city that cares about our planet, is appealing and connected.
- 3. A Council that inspires leadership, is accountable, and puts the community first.

This vision has been written by our community, for our community, and will shape Hume City Council's long-term direction, priorities, and values.

The vision is unique to Hume City and highlights where we want to be in the future. It has been informed by the insight, knowledge, and stories of more than 8,500 local residents and groups – the people who know Hume best.

We are a community that is resilient, inclusive and thriving. We are lifelong learners who value education. We enable economic growth through the creation of local jobs and by supporting local industries. We acknowledge that the diversity of our people is not just an asset to our community, but one that is worth celebrating. We know our neighbours, support each other, and actively participate in the community.

We are a city that cares about our planet and is appealing and connected. We grow in a way that is both sustainable and sensitive to the open, natural, and rural spaces we are fortunate to have at our doorstep. We lead the charge for creating a place that will benefit future generations, while protecting our environment and building or advocating for sustainable neighbourhoods. We keep Hume City's rich heritage in our hearts and minds while designing spaces that are accessible and fill our community with pride.

### We are a Council that inspires leadership, is accountable and puts the community first.

Hume City Council are the custodians and champions for the Community Vision in both the work we do and in our voice as an organisation. We empower our community, amplify their voice and engage with them on what they want and need. We are transparent, responsible and responsive, while driving action through innovative services, excellent customer experience and asset delivery. We leverage the power of partnerships, relationships and innovation to improve the way we work for the community.

The Community Vision will help us to continue to be a liveable and prosperous city, and prepare us for the opportunities that the future will bring.



#### **DELIBERATIVE PANEL**

The Community Vision was developed through a deliberative engagement process with people who live, work, visit or own a business or residence in Hume City. The vision reflects the collective voice of a diverse group of community representatives and was developed with consideration to a broad range of local community views and aspirations.

Panel members were selected randomly from 362 formal expressions of interest according to a range of broad demographics that are representative of our community. Recruitment to the Community Panel commenced in February 2021. Representation on the Panel was sought from across the City. A direct invitation was sent to 14,000 community members (7,000 by post, 7,000 by email). Both of these lists were stratified by ward and suburb.

The Panel met over four sessions to consider the information gathered through community surveys and consultation to develop a draft Vision. They heard feedback on the draft and made a final recommendation to Hume City Council.

I'm just glad that all our voices are heard. The people of Hume are the one's deciding how the future is going to turn out for everyone. I think this is a great experience.

Aaman

Thank you for the opportunity to speak how we feel and meet other people in the community that we wouldn't usually get to meet.

Anne

The one key word is discovery. I've discovered the diversity of the people who I live with, but never really have got to become aware of. So for me it's a wonderful experience to discover all the residents in Hume and hopefully one day we can all come together to work for common causes.

Nail

Thank you for the opportunity, not just from Hume but from all the residents as well. It was certainly an enlightenment for my thought processes. The highlight for me is really the diverse nature of the people and the respect that was provided through the whole process. It's been fantastic.

Greg

It's been a great platform to speak up and raise our concerns or any issues and for us to all get together and work as one team and have one vision. Thank you all.

**Abbey** 

It's been a humbling experience. I think this was one way to see unity and diversity. We have done so much and gone through so much. All of us can come together and we can agree and disagree and agree willing. It was beautiful to come across. I'm proud to be part of Hume.

Anita

#### Representative Panel

Location



Target / Actual Aitken (41%) 42% Jackson Creek (25%) 35% Meadow Valley (34%) 23%

Gender



**Target / Actual**Male (50%) 48%
Female (50%) 52%

Age



Target / Actual ≤ 34 (39%) 37% 35 to 64 (47%) 43% ≥ 65 (14%) 20%

**Born overseas** 



Target / Actual Born overseas (36%) 45%

Language other than English



Target / Actual Non-English (45%) 55%

#### PRE-VISIONING ENGAGEMENT (PAST CONSULTATIONS ON ASPIRATIONS)

- · Climate Change Community Views Survey
- · Community COVID Survey
- · Community Indicators Survey
- · Community Satisfaction Survey
- · New Household Survey
- · Noticing changing use of public spaces in Hume Survey
- · Rural Strategy Survey and Workshops



Feedback from over **5,700 people** have been included as part of this stage

#### **STAGE 1: BROAD COMMUNITY ENGAGEMENT**

- · Community surveys on long-term priorities
- · 10 workshops (online, bilingual and place-based)
- · 3 online ideas boards
- · 12 popups at events across Hume City
- · Postcard campaign with feedback



Feedback from over **2,600 people** have been included as part of this stage

#### **STAGE 2: COMMUNITY PANEL**

- · Randomly selected as representative of Hume's demographics
- Work with ideas and feedback from the community to develop a draft Community Vision for Hume City and work with Council to shape the themes and strategic objectives.

#### STAGE 3: TESTING COMMUNITY VISION AND LOCAL PRIORITIES

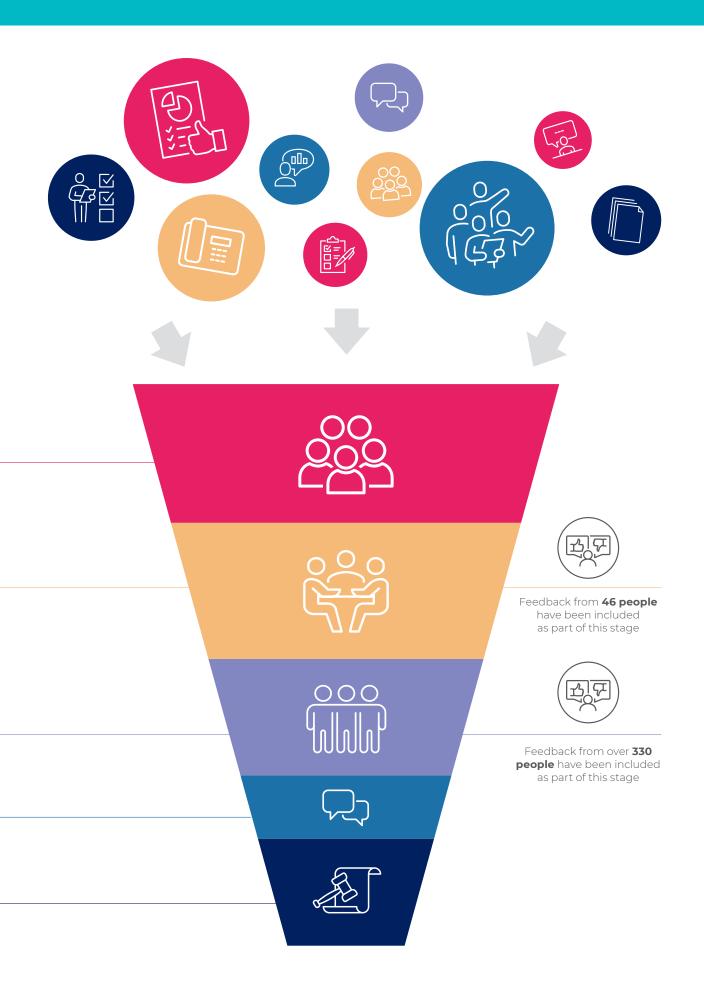
- Let's Shape Together Community Event brings people together to consider how Council can respond to the draft Community Vision, Themes and Strategic Objectives
- Budget Simulator test community views about long-term financial principles and the allocation of resources
- Deliberative Panel reconvenes to consider community feedback and results of budget simulator

### STAGE 4: FINAL DRAFT COMMUNITY VISION, COUNCIL PLAN & LONG-TERM FINANCIAL PLAN

Community submissions and feedback on the final draft of the Community Vision,
 Council Plan and Long-term Financial Plan

#### **STAGE 5: COUNCIL CONSIDERATION & ADOPTION**

- · Deliberative Panel presents Draft Vision to Council for consideration
- · Council is presented the Council Plan and the Long-Term Financial Plan for adoption



# The Let's Shape Hume Together Community Event gathered community members to inform the development of the Council Plan to achieve the Community Vision.

Nine hundred ideas were gathered and are summarised here according the three themes that guide what Council and the community can do together to achieve our long-term aspirations:

- 1. A community that is resilient, inclusive, and thriving.
- 2. A city that cares about our planet, is appealing and connected.
- 3. A Council that inspires leadership, is accountable, and puts the community first.

## 1. Community ideas and aspirations for a community that is resilient, inclusive and thriving.

## 1.1 Create learning opportunities for everyone to reach their potential through all stages of their lives.

- Many community members offered ideas focussed on life stages – services for our children, young people and our older people
- General statements supported education
- Education is seen as a great strategy to keep people engaged in our community
- Community learning programs were shared
- Libraries are valued in Hume
- Education facilities and institution were listed as priorities
- Aboriginal and Torres Strait Islander education opportunities were identified
- Education for leadership was seen as important
- Mentor programs

## 1.2 Provide opportunities, and support business growth to create accessible local jobs for our diverse community.

- Diversity of job opportunities
- Visitor economy ideas
- Large scale job creation
- Employment to match population growth
- Communicating employment
- Business and employment support

## 1.3 Promote a healthy, inclusive, and respectful community that fosters community pride and safety.

- Pride and belonging are linked
- Facilities and amenities to support health
- Range of opportunities for connection
- Accessible services
- Support for those who face the greatest barriers
- Youth focus
- Improve community safety and perceptions of safety
- Strength-based approaches
- Actively promote respect
- Communicating services and programs
- Improved health services
- Community sports improve health and community connections

## 1.4 Strengthen community connections through local events, festivals, and the arts.

- Arts and events are valued
- A broad range of arts events
- Localised events
- Events to attract visitors to Hume
- Connecting history and the arts
- Facilities and support for arts and events

# 2. Community ideas and aspirations for a city that cares about our planet, is appealing and connected.

## 2.1 Facilitate appropriate urban development and enhancing natural environment, heritage, landscapes, and rural places.

- Planning and facilities supporting growth
- Well managed development
- Consideration of traffic management
- Maintain rural/regional feel and historical significance
- Focus on all areas of Hume
- Consideration of the natural environment when planning

## 2.2 Demonstrate environmentally sustainable leadership, and adapt to climate change.

- Reducing emissions for both our environment and community safety
- Promote and support renewable energy initiatives
- Education and communication regarding the environment
- Consideration of the environment when planning and making decisions
- Responsive to climate and environment
- Caring for and preserving wildlife and the environment

## 2.3 Design and maintain our City with accessible spaces, and a strong sense of place.

- Increase security and feelings of safety for the community
- Improve amenity and appearance of the city
- Improve access to facilities and getting around the city
- More places for the community to come together and connect

## 2.4 Connect our City through efficient and effective walking, cycling and public transport and, road networks.

- Bike paths and walking paths
- More parking around the City
- Improved roads and traffic management for better traffic flow and road safety
- Better access to public transport

# 3. Community ideas and aspirations for a Council that inspires leadership, is accountable and puts the community first.

## 3.1 Engage and empower our community through advocacy and community engagement.

- Strong communication between Council and other levels of government
- Notifying and sharing results of consultation
- Engagement considerations
- Understanding community
- Localise engagement and planning
- Council supporting local engagement

## 3.2 Deliver responsible and transparent governance, services and sustainable assets that respond to community needs.

- Involve community in Council processes
- Know Councillors
- Enforcing community accountability
- Inspire community leadership and representation
- Questioning types of accountabilities
- Report delivered actions

## 3.3 Advance organisational high-performance through innovation and partnerships.

- Promote Hume
- Ensure knowledge is well managed
- Leadership programs strengthen community
- Organisational leadership
- Communication to be broader
- Make it clear what Council provides
- Customer service improvements
- Local based ideas

Living Local Plans will identify local places, priorities and expectations, in line with the major themes of the Community Vision. We seek to understand the diversity of Hume – geography, places, spaces, people, communities, needs. The plans will assist improved integration of strategic planning.

One hundred participants at the Let's Shape Hume Together Community were asked what 'living local' meant for them. For most respondents, living local meant having access to local services, education and employment. Participants also identified recreational amenities.



## Local jobs and business

"Enjoying local businesses" "Shopping strips" "Cafes and restaurants"

#### **Local identity**

"Our town"
"Sense of community"
"Belonging"

#### Walkability

"Walking everywhere"
"Convenient amenities"
"Spaces for parks and
walking"

## Family, friends and neighbours

"Knowing neighbours"

Family and community

engagement"

"Caring for others"

## Community groups and clubs

"Supporting local clubs"

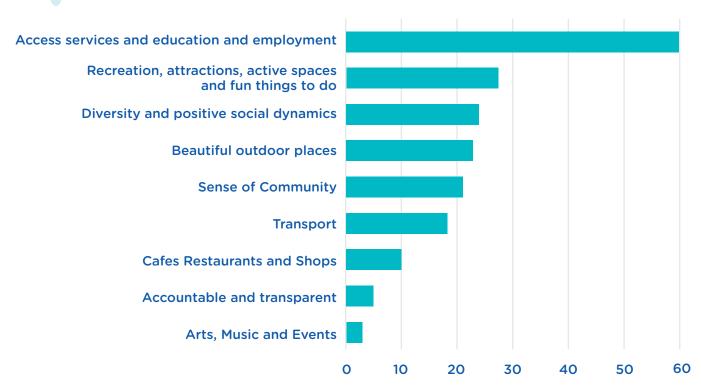
"Community events"

"Local sports"

## Access to services and facilities

"Able to access everything" "Support services" "Services I need nearby"

### What does 'living local' mean to you?



# Throughout June and July 2021, more than 200 people in our community provided feedback about the services and programs that they wished to be prioritised into the long term.

The Hume Community Vision Deliberative Panel members also considered resource priorities. The budget simulator presented current budget allocations to improve understanding and asked community members to adjust the budget allocations to what they felt would be more suitable to meet their long-term priorities. Budgets were submitted by a wide cross section of the Hume community. All services were allocated a higher budget with comments providing the context for submitter's choices.



## Our community recommended, a larger budget allocation to 'roads and traffic within Road, Traffic and Transport Networks followed by 'walking and cycling network'

- Comments focussed on the need for improved maintenance of roads and paths
- Respondents indicated that there was a need to respond to and/or plan for growth in the municipality
- There was a call from respondents for roads to be widened or duplicated
- Linkages between roads was important to our community
- Public transport was of importance

## Within Community Engagement, the largest increase was allocated by our community to 'customer service'

- Events were mentioned by respondents with regard to being culturally inclusive, spread across our City and the consideration of both attracting large scale events as well as supporting local providers
- New ways to inform or engage with the community were identified
- Views were shared about customer service requiring improvement, particularly online services

### An increase to resources for Economic Development was recommended

- Respondents felt new or existing businesses required support
- The need to attract new businesses to Hume was mentioned

## The largest increase of resources was recommended for 'litter management' and 'amenity' within the service grouping of Waste Management and City Appearance

- Illegal dumping of rubbish was of concern
- Respondents mentioned hard rubbish collections or the tip
- Our community expressed concern about litter in the municipality
- Recycling was also a topic for community comment
- Respondents felt there was a need for education around waste, litter and illegally dumped rubbish

### The largest budget increase was allocated to 'community safety' within Community Services

- There was a desire for more of the same services or additional services
- Respondents expressed concerns around dealing with safety
- Having activities available for a variety of people was a need identified

## Increasing funds to Libraries, Arts and Culture was recommended, particularly 'libraries and learning'

- The arts were mentioned in comments as requiring a greater focus
- Links were made between arts providing greater cultural awareness
- Respondents concentrated on learning opportunities

### Our community recommended a budget increase for Parks, Open Space & Environment

- Respondents requested more open space and voiced concerns about keeping up with population growth
- Residents requested updates to specific parks or suggested equipment to include in parks
- The appearance of parks and public areas was also of importance

#### Respondents allocated an increase of funds for the services falling under city planning and development.

- Respondents suggested better planning for growth in the municipality
- Overdevelopment was a concern expressed by some respondents
- The road network needed to keep pace with growth



76.3%

of respondents strongly disagreed or disagreed that Council should consider increasing rates above the rate cap in order to increase current service levels. 10.7% strongly agreed or agreed.



42.1%

of respondents strongly agreed or agreed that Council should borrow money in order to build new infrastructure and capital works. Strongly disagree or disagree was chosen by 29.9% of respondents.



57.8%

of respondents strongly agreed or agreed that Council should generate more revenue than expenditure so that funds could be provided for additional infrastructure and capital works.

### **Community Vision Consultation**

(February-April 2021)

#### Why we did this?

During February, March and April 2021, Hume City Council gathered ideas from the community about what will make Hume a great place to live, learn, work and play in the future.

We collected these ideas to share with the Community Panel, who will write the Community Vision for Hume City. The Community Vision will describe a future the Hume community want to achieve together, and will guide all of Hume City Council's work.

These ideas will also be used to ensure the 4-year Council Plan and Budget, and the 10-year financial and asset plans reflect the expectations and priorities of the Hume community.

#### How did we do this?



 Annual community surveys from past three years



- 11 popups at events across Hume
- 5 bilingual workshops
- 3 online ideas boards
- Postcard campaign with feedback



- 2 online workshops
- 3 online discussion forums



Community led conversations

#### Who was involved?

Over 2,600 people from suburbs across Hume shared their ideas.



#### Top ten long term priorities

As part of Council's annual research program, we survey residents to ask them what they see as the immediate priorities for their local area, and the long-term priorities for Hume City. The verbatim comments from these questions are used to inform priority setting for the annual update of the Council Plan and Budget, and help ensure that the Community Vision remains relevant to Hume's Community. The top ten priorities for the last three years are shown below. These priorities were explored further in the Vision consultation (see page 8).

## **Top Ten Long Term Priorities**



1

Traffic and Parking



6

Cleanliness and appearance of public areas



2

Providing community services/facilities to meet our growing community



7

Education, schools, training



3

Management of urban growth



8

Recreation, facilities and activities - general



4

Parks, gardens and natural environment



9

Public transport services



5

Maintain community safety

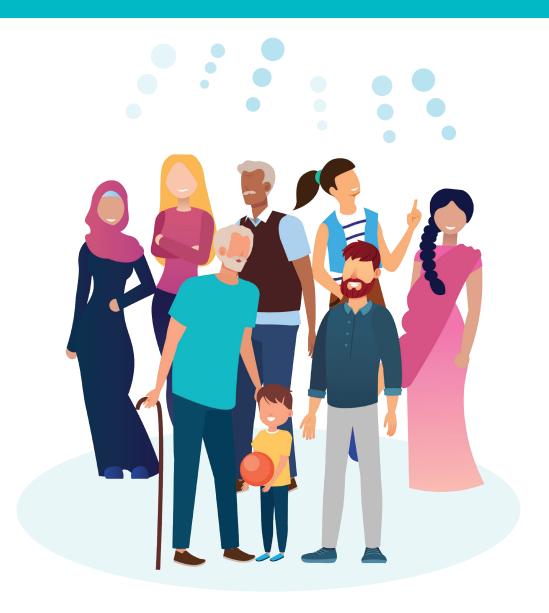


Roads and drain networks and road access

We asked eight questions to help understand what is important to the Hume community, what needs to change, and to hear ideas for the future. The major themes and ideas that we heard in response to each question are shared below.

The quotes throughout this section are from the postcards we received responding to the question:

What kind of community do you want to live in?



#### 1. What do you love about Hume?

This question was asked in workshops and the conversation kit. 139 people participated in the workshops, and 50 contributed through the conversation kit. The major themes are listed below, with the most frequently mentioned presented first.

- Multiculturalism and diversity
- Family-oriented
- Strong sense of community
- Green with lots of open spaces to enjoy
- Affordable housing and land size
- Centrally located close to Melbourne's CBD, major roads, airport and country Victoria
- Growing infrastructure to meet needs of growing community
- Hume's heritage
- Leisure, recreational and social programs and activities
- Access to services that meet the needs of many groups
- Educational opportunities

Safe community with no crime multicultural events for people from all ethnic backgrounds, More playgrounds for kids and more dedicated cycling paths. (Sunbury, 35 years old)





We love our Community. (Mickleham, 14 years old)





## 2. What needs to change to make Hume a great place to live, learn, work and play in the future?

This question was asked in workshops and the conversation kit. The major themes are listed below, with the most frequently mentioned presented first.

- Improved public transport (frequency, coverage)
- Community safety (concerns about crime rates, drug problems, gangs and criminal activity, more police, perceptions of safety)
- More services for young people
- More culturally appropriate services
- More information about what is happening in the community, and not just online
- Services to support newly arrived families and refugees
- Access to community facilities for groups (simpler to hire, affordable, available)
- Keeping the municipality clean and well maintained (preventing rubbish dumping and littering, providing more information about recycling correctly)
- Reduce congestion by improving traffic management (more roads, road duplications, road quality, traffic treatments)
- More collaborative decision making with Council on issues that affect the community
- More medical services, including a hospital in Hume
- More affordable and public housing
- More appreciation, value and preservation of the history and heritage of Hume
- More employment opportunities
- More education facilities in Hume (schools, universities, libraries)
- Challenge stigma and build community pride

Dog Parks. More parks. More bins in streets/ Grand Boulevard. Public exercise equipment/mini gym. Clean toilets. Water taps. More buses from inner streets to schools. (Craigieburn, 12 years old)



Safe place for my family to live and grow up. Strengthen our Police presence to attend calls quicker. Minimise anti-social behaviour - dirt bikes in public parks. Eliminate rubbish dumping - review tip fees. Embrace the diversity of our community. (Craigieburn, 60 years old)



A community I want to live in is a safe environment, place where all ages can go when times are hard with depression or a youth centre with different cultures and religions. (Campbellfield, 18 years old)



A happy harmonious, all inclusive community where it is safe to travel at any time of day or night. (Gladstone Park, 76 years old)

## 3. What do you want our community to be like in the future?

This question was asked in workshops and the conversation kit. The major themes are listed below, with the most frequently mentioned presented first.

- Access to health and medical services, including a hospital
- Well educated with access to education in Hume, including a university
- An active community that has a voice in decision making
- Support from Council (when community is advocating for change, assistance such as grants)
- Safe community
- Clean and tidy neighbourhoods
- Healthy community, information provided in culturally appropriate ways
- Safer roads that are less congested
- Information and activities that are targeted, accessible and in multiple languages
- Events, entertainment and cafes
- Recognise, celebrate and value the history and culture of Hume
- Respectful and harmonious community
- More sustainable (water tanks, solar panels, incentives)
- Multicultural
- Improved public transport
- More jobs in Hume

An inclusive and happy community, lots of activities and programs for kids and families. Somewhere we would want to live forever and never move away. (Mickleham, 37 years old)

Diverse. Inclusive. Welcoming. Active. Healthy. (Sunbury, 51 years old)



I would like to live in a community which promotes health and safety. Bike/walking paths to and from housing estates to local shops would promote activity and ensure the safety of pedestrians. (Greenvale, 47 years old)



respect. (Dallas, 65 years old)

## 4. What kind of community do you want to live in?

This question was asked on postcards that were handed out at events across Hume. Over 430 postcards were received. These comments covered over 30 different themes. The major themes are presented below, with the most frequently mentioned presented first.

### Parks, playgrounds, gardens, natural environment

The provision of more parks and playgrounds, and maintenance was important to many people. Important aspects of parks were cleanliness, accessible public toilets, shade, greenery, lakes, increasing natural spaces and beautifying current spaces. Many acknowledged and expressed appreciation for the parks that already exist in Hume.

#### Community events and activities\*

Many respondents asked for more events, activities, and festivals. Some gave ideas for types of events. Aspects of events that were important included that they be free or low cost, sustainable, inclusive, family friendly, safe and accepting. Some felt the purpose of community events should be to get to know others in the community and to come together with others.

\*The majority of postcards were distributed at Hume City Council's Summer Movies and Music events, which may explain why many referred to community events and activities as important.

#### Safe community

A community that feels safe. With a strong police presence and cameras to help prevent crime. A community with safe roads that are also safe for pedestrians.

## Community focussed, active, connected, engaged

Many comments focussed on the importance of a community that is active, connected and engaged. A place where people can build close community connections and people can socialise with each other and help out in times of need, a tight knit community that cooperates, stands together and supports each other, and solve problems together.

Support education. Promoting understanding. Reduce littering. Inclusive of all communities. Increasing natural spaces and beautifying current spaces. Promote sustainability sector. Increase pride in our area. (Jacana, 51 years old)



I want to be where people are. I wanna see them dancing. Community (Sunbury, 26 years old)



A safer area to live in with less worry, and more interesting recreational areas for teenagers to enjoy. (Craigieburn, 15 years old)

#### Cleanliness and appearance of public areas

A clean city that is well maintained was important to many people. Some focussed on removal of dumped rubbish and littering, but most just wanted a community that is clean overall.

#### Recreation and sport facilities and activities

The availability of recreation and sporting facilities was important to many people. For some this was about clubs and providing activities for kids and families. Others comments focussed on providing for specific sports. Pools, gyms, and leisure centres were also mentioned.

#### **Targeted services and activities**

Suggestions were made about services and activities for specific groups. Some suggested community projects and activities that brought groups together, such as elders and youth.

#### **Sustainability**

A sustainable community was a feature of many responses. Specific suggestions for what a sustainable community might look like included sustainable and renewable energy programs, reducing waste, recycling programs, net zero emissions and a circular economy.

#### **Shopping facilities**

A community that has a good range of shopping facilities that are close to home. From local shops like milk bars to larger shopping centres with big stores such as Kmart, Myer and David Jones.

### Markets, cafes, restaurants, entertainment venues

Markets, cafes, restaurants and entertainment venues were part of a future some people saw for Hume.

#### **Education, schools and training**

Respondents saw a need for more schools in Hume, as well as schools that provide a good education. Some called for a University in Hume. Some comments linked a good education to employment and better future opportunities.

Greenery, clean and with good neighbourhood. (Kalkallo, 26 years old)





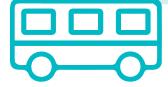
A safe environment for them to play, get educated and be able to find employment when they want to. (Sunbury, 36 years old)



Organise more multicultural events. Promote and create jobs within possible sectors supporting economy / small businesses. (Mickleham, 39 years old) More flowers around Hume. Less Rubbish. More bike trials. More playgrounds. (Craigieburn, 8 years old)



One that is connected well with transport one that is safe and accepting of all people one that is "happening" with events like this. (Mickleham, 30 years old)



Share, care and grow - Community garden. Community Market. (Sunbury, 21 years old)



#### **Inclusive**

Many respondents wanted to see an inclusive community in the future.

#### Multicultural, diversity

Many respondents wanted to see a multicultural community that is strong and prosperous because of its diversity. This community will be one that shares different cultures and customs yet is still one community. A community where cultural heritage is maintained, and a variety of stores cater to different cultural communities.

#### Caring, kind, nice, supportive

A caring, kind, nice community where people look out for each other and provide support for others when it is needed.

#### **Family-friendly**

A family friendly community provides places, activities and events where families can spend time together, and with other members of the community.

### Community services and facilities, including libraries

Libraries and community centres across Hume that offer a range of activities, events and spaces for hire that are clean and well maintained.

#### Health services, including hospital

A community that has a hospital and health services.

#### Traffic congestion, traffic treatments, parking

A community that has reduced traffic congestion, more parking, and uses appropriate traffic treatments to improve traffic flow, such as speed bumps and widening roads.

#### Road infrastructure

A community with well-maintained roads that are wide enough and provide accessibility throughout the community.

#### **Public transport services**

A community that is well connected by good public transport, including well maintained train stations that are easy to access and more frequent bus stops throughout the municipality.

#### Bike and walking tracks

A community that is well connected by bike and walking paths. This includes bike paths and more bike lanes on roads. These paths will encourage leisure and active transport.

#### Friendly, welcoming

A community that is friendly and welcoming.

#### Respectful, tolerant, no discrimination

A community that is respectful of others, that displays tolerance, and is free of discrimination.

#### Peaceful, harmonious

A community that is peaceful and harmonious.

#### Preserving natural environment, flora, fauna

A community that is connected to, values and cares for the natural environment and animals.

#### Health and wellbeing

A community that promotes health and wellbeing and provides programs and activities to make this accessible to everyone.

#### Community pride, home, belonging

A community that is proud of its history and what it has to offer. A place people are proud to call home, and where children want to stay as they grow up.

#### **Happy community**

A community that is happy.

#### No toxic spoil in Sunbury

A community that doesn't store contaminated spoil.

#### Support small and local business

A community that supports local business, local jobs, and buys local.

#### Preserving and valuing history & culture

Valuing the cultural heritage and history of Hume and promoting and sharing this local history.

#### **Employment opportunities**

A community where there is opportunity to work locally.

People must be socialise. Must be respectful to each other. Must be helpful in the time of need. Must be clean and no discrimination about culture and religion. (Mickleham, 40 years old)





A clean, safe & friendly one. One where I feel safe to let my daughter grow independently without fear of her safety. (Sunbury, 26 years old)

# 5. What would make our community more fair? What does a fair community look like to you?

This question was asked to support the review of Hume's Social Justice Charter and to help create a community which is fair for all, and free of discrimination. The major themes are listed below, with the most frequently mentioned presented first.

- Increased self-determination for communities
- More opportunities to upskill and improve youth leadership
- A safe and respectful community where everyone has a voice
- More opportunities to celebrate women and their contribution to community
- Reduce stigma and discrimination
- Friendly and kind community
- Good communication from Council that is accessible and distributed in multiple ways (not just online)
- Beautification of local outdoor spaces to increase use
- Places to gather for community events
- Equal opportunities to access university and school education facilities
- More opportunities to access jobs
- Accessible and affordable community facilities
- Increased access to services and outreach programs
- Equal opportunity to participate in Council decision making
- Greater focus on social justice
- Higher level of trust and confidence in the community
- A diverse and multicultural community

Multicultural. People caring for each other. (Craigieburn, 38 years old)



A safe community where everyone looks after each other and where my kids can grow up to stay and enjoy all the cool things our community have i.e. the nook:) (Sunbury, 34 years old)



## 6. How can we improve the health and wellbeing of the Hume community?

This question was asked to support the development of Hume's Municipal Public Health and Wellbeing Plan and to help create a healthy community were Hume residents are able to enjoy life to their full-potential. It was asked in workshops and the online discussion forum. The major themes are listed below, with the most frequently mentioned presented first.

- Facilities and activities that promote health and physical activity
- Stronger focus on mental health and provision of services to support this
- Accessible communication for those who don't speak or read English well
- A hospital in Hume and improved emergency care facilities
- More outdoor green spaces
- Programs, activities and information to improve health literacy and education for all ages
- More age-appropriate community-based activities (isolation is a big issue for older people)
- More local performances and artist collaborations in Hume
- More opportunities to celebrate the different cultures in Hume
- A more connected community
- Increase awareness of existing services
- Infrastructure to support active transport
- Support to find employment for different age and life stages

Better roads & bike paths. More opportunities for physical activities in parks. Community base renewable and sustainable energy programs. (Greenvale, 40 years old)





Connected. Citizens supporting. Sustainable net zero C emissions. Tolerant. Circular economy. Respectful. Resilient. Peaceful. (Sunbury, 70 years old)

# 7. How can all levels of government, business and community work together to build a positive future for Hume?

This question was asked in workshops. The major themes are listed below, with the most frequently mentioned presented first.

- Better communication and relationships between all levels of government
- Better communication between Council and community
- Build trust between Council and community
- Council listen to community and share results of consultation
- More government services located in Hume (not just Broadmeadows)
- Focus on business development, incentives and networking to increase local job prospects
- More assistance for new community groups

More parkland and community spaces. (Kalkallo, 24 years old)



One where the family can make close community connections and feel close to nature. Also would love to see a free tennis court in this park. (35, Greenvale)

## 8. Solutions to address top ten priorities

Council has heard from over 2,000 residents about priorities for the future of Hume through the past three annual surveys. What are some solutions to address these priorities in the future?

This question was asked in the online discussion forum to build on what we heard through the annual community surveys. The major themes are listed below, with the most frequently mentioned presented first.

#### **Shops**

More shops and improvements to existing shopping centres. Suggestions included undercover areas, outdoor seating, and more parking.

### Markets, cafes, restaurants, entertainment venues

Local markets where people can support local business. More variety of cafes and restaurants, outside the major shopping centres. Entertainment venues, such as bowling and the arts.

#### **Support for local business**

Support local business to promote local employment. Ideas to support small local business included a co-working space in Craigieburn and changing building guidelines to allow construction of office spaces in residential zones. Other ways to support local business included local markets and local newsletters.

#### **Community facilities**

Facilities that can accommodate up to 200 people available for hire. Provision of arts/entertainment facilities, such as open-air facilities for public events and activities (concerts, theatre, markets).

#### **Public transport**

Improvements to public transport were suggested to help encourage public transport use over driving. Ideas included more train stations, more frequent bus and train services, better coverage of bus routes, and improving current services through treatments such as dedicated bus lanes.

#### **Traffic and roads**

A range of traffic treatments were suggested to address hoon driving and parking issues at shopping centres. Concerns were raised about hoon driving. Other suggestions included duplication of existing major roads and building major roads and footpaths before estates are completed.

#### Cleanliness of public areas

Suggestions included keeping public areas clean, fines for illegal dumping, and more rubbish bins along walking paths.

#### **Sustainability**

Education and services to improve how waste is addressed. Ideas included a rubbish transfer station in Craigieburn, education programs on waste management and segregation, and incentives for families who use cloth nappies.

#### Parks and outdoor space

Improvements to parks and outdoor spaces including adequate shade, water and toilets. Other facilities such as BBQs, shelter, tables and chairs and more bins. Specific areas for vulnerable dogs to exercise safely next to Westmeadows Reserve.

A community with bike paths and access. (Sunbury, 5 years old)







Community events. Basketball courts. Coffee Shops. Markets. (Greenvale, 39 years old)

### **Climate Change Community Views Survey**

(January-February 2021)

#### Why we did this?

The Hume City Council Climate Change Community Views Survey 2021 collected information about community views on Climate Change to inform Council discussions about climate change action.

#### How did we do this?

A survey was emailed to a randomised selection of Hume ratepayers, customers who had interacted with Council in the past ten months, secondary schools and to Hume's Youth Advisory Committee.

#### Who was involved?

1,362 people responded to this survey.



#### **Concerns about climate change**

The most common responses given for people's ratings were:

80.0% respondents are 'somewhat' or

The impact on the environment/ ecosystem/weather and its impacts on many aspects of life. Concerned about the future - better future for our kids/ next generations.

We are not doing enough! - we need to take more responsibility.

I have my doubts about climate change - I don't know much about it - I am not concerned about it<sup>9</sup>.

#### Level of understanding of climate change

65.8%

'extremely'

concerned about

climate change

respondents indicated that they have a 'good' or 'very good' understanding of climate change

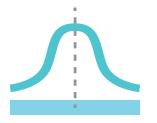


The most common responses given for people's ratings were:

Reading and/ or watching documentaries. Extensive research and/or studied/worked in the field.

29.8%

respondents indicated that they have an 'average' understanding of climate change



I do not know much and/or I do not believe in climate change<sup>9</sup>.

#### Importance of Hume City Council to act on climate change

79.3%

respondents felt is 'somewhat important' or extremely important that Hume City Council takes action on climate change The most common responses given for people's ratings were:

It is not only the Council responsibility, but also a responsibility on all of us. Council needs to step up and take more actions or at least do the basics (e.g. better waste management).

Council should lead by example and encourage more (or) educate about green initiatives (e.g. recycling).

The usefulness of describing the current climate change as a

'climate emergency'

75.9%

indicated that it would be 'very useful' or 'a little useful' to describe the current challenges as a 'climate emergency'

The most common responses given for people's ratings were:

It will help to stress the importance/ urgency/ seriousness of the issue/ It is important to act now – we need actions rather than words.

No need to declare climate emergency and/or I do not believe in climate change<sup>9</sup>.

9 These comments were made by respondents whose ratings of questions about climate change were negative, meaning they were not concerned, did not know much or did not believe in climate change. These were the third most common type of comment received in response to these questions.

## Top three actions community would like Council to take on climate change

- 1. Ensure the municipality is well designed for low greenhouse gas emissions living.
- 2. Supporting Hume community members to reduce greenhouse gas emissions.
- 3. Advocating to the Victorian and Australian governments to take more action on climate change.

## The top three actions to tackle climate change in Council operations were:

- 1. Declaring a climate emergency and making climate change a very high priority in all Council decisions, actions and resourcing.
- 2. Reduce greenhouse gas emissions from Council operations.
- 3. Ending the use of fossil fuels in Council operations (replace use of gas in buildings and move to renewable electric vehicles.

### **Community Indicators Survey**

(November 2020)

#### Why we did this?

The Community Indicators survey is undertaken every two years to help inform Council priorities to ensure community needs and expectations continue to be met as Hume City grows.

#### How did we do this?

Telephone interviews were done with 502 Hume residents, and 203 people completed the Council performance section of the survey online.

#### Who was involved?

705 people responded to this survey.



#### Social participation and diversity

49.0%

agree there are enough opportunities to participate in arts and related activities.



61.9%

feel part of their community.



**59.1%** 

rate the range of community and support groups as good to very good.



85.0%

agree it is a good thing for society to be made of different cultures.



79.2%

visit a local park, garden, oval or open space once a month or more.



## Participation and access to services

73.2%

rate access to recreational and leisure services as good to very good.



74.0%

rate community facilities and services as good to very good.



72.6%

rate the community as being a pleasant environment.



75.9%

have not experienced problems accessing services or facilities.



#### Health and wellbeing



86.0%

are satisfied with how safe they feel.



90.6%

are satisfied with their standard of living.



4.6%

meet recommended vegetable intake guidelines.



88.8%

are satisfied with their health.

#### **Civic Engagement**



21.2%

have been involved in at least one civic engagement activity.



56.5%

rate the level of involvement in local issues and activities as good or very good.



73.1%

feel they sometimes to definitely have a real say on issues of importance.



35.4%

are satisfied with Council's level of consultation and engagement.

## The top five priorities for Council to be addressing now are:

- 1. Traffic and parking management
- 2. Cleanliness and appearance of public areas
- 3. Community safety
- 4. Parks, gardens and natural environment
- 5. Community services/facilities

#### The top five long-term priorities to ensure Hume is an enjoyable place to live, work or play are:

- 1. Traffic and parking management
- 2. Urban and town planning or land development
- 3. Community services and facilities to meet growth
- 4. Parks, gardens and natural environment
- 5. Community safety

### **Community COVID Survey**

(September 2020)

#### Why we did this?

The Community COVID Survey was done to help understand the impacts COVID-19 was having in the Hume community.

#### How did we do this?

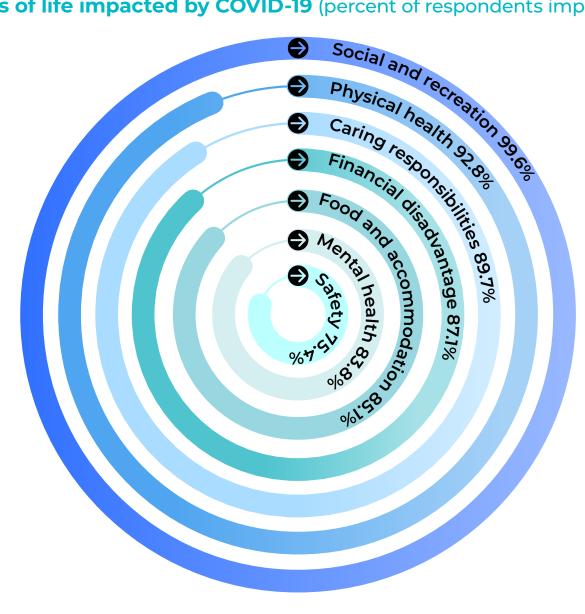
Surveys were emailed to a randomised selection Hume ratepayers and Hume customers who had interacted with Council in the prior six months, and surveys were posted to random selection of residential properties in Hume. The survey was also promoted on Council's Facebook page.

#### Who was involved?

742 people responded to this survey.



#### Areas of life impacted by COVID-19 (percent of respondents impacted)





31.8%

Employment has decreased since COVID-19.



14.3%

Are no longer employed since COVID-19.



89.4%

See local government as a trustworthy source of COVID-19 information.



35.8%

Drinking more alcohol since restrictions started.



55.9%

Exercising less since restrictions started.



50.0%

Gambling less since restrictions started.



27.5%

Job and financial security was seen as a setback.



13.9%

Spending more time with immediate family and pets was seen as an improvement.

The top four responses to how Council can further support our residents, businesses and sporting and community groups in response to COVID-19

Happy with what currently on offer/Nothing further.



Additional financial relief (e.g from Council rates, fees or charges, or financial support).



Further/ enhanced communication.



More social, health and mental health support.



## Noticing the Changing Use of Public Spaces in Hume Survey (July 2020)

#### Why we did this?

The Noticing the Changing Use of Public Spaces in Hume Survey was done to find out what residents have noticed in their local area as a result of COVID-19 restrictions. This included how people were using local spaces, and what could be improved to encourage increased use of public spaces, walking and cycling.

#### How did we do this?

An online and postal survey was sent to a randomised selection of Hume residents.

#### Who was involved?

366 Hume residents responded to the survey.



#### Changing use of public space

What changes have you noticed in your local neighbourhood over the past two months with regards to the use of public open spaces? The top four responses were:



Use of walking paths/trails/bike paths.



Walking and playing with their animals i.e. dogs.



Exercise, more recreational activities such as soccer, football, basketball.



Playgrounds and ovals empty / Limited use of open space.

Changing uses of public spaces has been reported across Australia in response to COVID-19. Have you noticed any of these in Hume? The three most selected changed uses of public space were:

20.9%

Friends and family members walking together during the day.

19.7%

Children out on bikes and scooters more than usual.

18.4%

Parents playing and exercising with children more than usual.

Are there any negative impacts of the changing use of local public spaces and increased walking and cycling that are important for Council to understand? Over 1 in 4 (28.5 per cent) of respondents indicated that there are no negative impacts. Of those who did notice negative impacts, the top three responses were:



More provision of bins / Doggy bag dispensers to manage rubbish and dog droppings.



Increased safety / Lighting required.



Provide for wider paths to avoid hazards.

#### Supporting increased use of public space, walking and cycling

What could support the increased use of local public spaces? The top three responses were:



Clean environment/ Well maintained spaces.



Amenities - Toilets / **BBQ** Facilities.



More/Improved lighting and security.

What could support increased walking and cycling? The top three responses were:



More paths/Bicvcle tracks for improved connectivity to open spaces.



Improved and well maintained of walking paths/Bicycle tracks.



Walking paths and bicycle tracks are safe and accessible.

What changes could be made to make our public spaces more accessible and friendly? The top three responses were:



Clean environment/ Well maintained spaces.



More/improved lighting and security.



More paths/bicycle tracks for improved connectivity to open spaces.

In the last two months, have you swapped your car for walking or cycling?

Just over half did not swap using their car for walking or cycling

52.6% 44.6%

Just under half did swap using their car for walking or cycling

Of those who did swap using their car for walking or cycling, the top three types of trips were for:



For exercise.



For shopping.



Visiting family and friends.

What would encourage you to keep using public spaces when COVID-19 restrictions ease? The top four responses were:



Clean environment/ well maintained spaces.



More paths/bicvcle tracks for improved connectivity to open spaces.



Safe and accessible.



More, improved lighting and security.

## **Rural Strategy Consultation (2021)**

#### Why we did this?

Hume City Council is developing a strategy for its rural areas to address the challenges identified through background work and community feedback.

#### How did we do this?

A community survey of landowners in late 2017, community feedback on an Emerging Issues and Options Paper in 2018, and community workshops in 2021.

#### Who was involved?

Landowners and occupiers within Hume City rural areas provided 360 survey responses and 70 written submissions. 72 people attended community workshops.

What we heard:

The top three land uses of survey respondents were non-commercial:



Rural lifestyle living with no livestock.



Rural lifestyle living with horses for recreational purposes.



Hobby farm.



Preserving and protecting the rural character, heritage and environment.



More support for communities to maintain liveability.



More support to assist businesses to remain economically viable.

Issues of importance



Land management challenges.



Impact of increasing rates on managing/maintaining land.



Restrictions on subdivision of land and urban development.

What you would most like to happen in Hume's rural areas over next 25 years...



Improved infrastructure, services and facilities that keep pace with development.



Preservation of the current environmental and amenity values and the rural lifestyle.



Mixed views on the negatives and positives that urban encroachment and more housing could bring.

What you would least like to happen in Hume's rural areas over next 25 years...



Unconstrained development.



Rural areas stagnating through lack of development.

Opportunities for Hume's rural areas over next 25 years...



Mix of increasing housing and development.



Retaining rural feel and lifestyle.



Providing infrastructure and employment to meet growth, while protecting environment, cultural and heritage values of the area.

Small subdivisions (one to five acres) of freehold land for rural lifestyle properties and tourism.



Better planning and provision of infrastructure.



Key issues highlighted in submissions



The urban growth boundary.



Agricultural viability.



Minimum subdivision sizes.



Land management issues.

## **New Household Survey** (2019-2020)

#### Why we did this?

Every year Hume City Council seeks feedback from new residents in Hume to provide information about community and households in between the five-year national Census. This is done through the New Household Survey and the New Household Follow-up Survey.

#### How did we do this?

A survey is posted each month to ratepayers<sup>1</sup> who have moved into or within Hume City and have either purchased a home outright or through a mortgage. A New Household Follow-up Survey is sent approximately six months after new residents move into Hume.

#### Who was involved?

377 households participated in this survey from July 2019 to June 2020. 236 responded to the New Household Follow-up Survey.



What new residents like most about the suburb they live in. The top four responses were:



Amenities, facilities, shops and schools.



Open spaces / parks / views / natural environment.



Convenience and accessibility of the location in relation to family or work.



Quiet and peaceful.

What new residents like least about the suburb they live in. The top three responses were:







Services or facilities missing from suburb. The top three responses were:



General shops / market / supermarkets.



Public transport.



What positive changes have you noticed in your local area since moving in? The top four responses were:









What negative changes have you noticed in your local area since moving in? The top four responses were:



Road and parking infrastructure.



Cleanliness, dumped rubbish and waste.

**Appearance** / lack of maintenance (incl. nature strips and trees).



Traffic.

What influenced your decision to move to this location? The top three responses were:



Proximity to family, friends and cultural communities.



Proximity to work.

Planned length of stay in their home. The top three responses were:

46.2%

Over ten years / Indefinitely.

19.4%

Five to ten years.

18.6%

Not sure / Can't say.

The survey asked what services households use today, and what they expect to be using in five years' time.

## Children's and youth services



**Services** used today.

33.7% 56.2%

Expect to use in 5 years' time.

**Health care and aged** | Community services support services



Services used today.



Expect to use in 5 years' time.



56.8% 62.1%

**Services** used today.

**Expect to use** in 5 years' time.

<sup>&</sup>lt;sup>1</sup>This survey is sent to owner/occupiers as Council has no systems or processes for monitoring or identifying new residents moving into rental properties or public/social housing. Hume City has a higher proportion of owner-occupier residents (rather than renters) when compared with Greater Melbourne. As of the last Census, 23.6 per cent of Hume residents were renters.

## **Community Survey** (August 2019)

#### Why we did this?

The Community Survey is undertaken every two years to explore a range of services and facilities offered by Council and to measure the community's perceptions of importance and satisfaction. The survey also explores views on what can be improved in the local neighbourhood, the municipality as a whole, and long-term priority areas.

#### How did we do this?

Telephone interviews were done with 501 Hume residents and 111 completed the survey, online, via hard copy or through an intercept survey at a local shopping centre.

#### Who was involved?

612 people responded to this survey.



#### Ratings of importance and satisfaction

92.6%

of participants indicated that the direction of Council's overall performance had stayed the same or improved over the last 12 months.



# The top five areas:

The top five areas of importance, as identified by respondents were:



The condition of major roads in your area that are controlled by VicRoads.



Household garbage collection including recycling.



The condition of sealed local roads in your area that are controlled by Council.

Roadside litter control.



Lighting of public areas.



The top five areas of highest satisfaction were:



Household garbage collection including recycling.



Provision of a range of library services that meet your needs.



Availability of walking and bike tracks.

Library opening hours that meet community needs.



Maintenance of sporting fields and courts.



The top five areas participants were least satisfied with were (lowest satisfaction is listed first):



The condition of major roads in your area that are controlled by VicRoads.



Management of urban growth.



Provision of sufficient local parking facilities around shopping areas.

Provision of sufficient parking around local streets.



Roadside litter control.



The top five priorities for Council to be addressing now were:



Traffic and parking management



Urban and town planning or land development.



Community services/facilities to meet growth.

Roads and drain networks.



Cleanliness and appearance of public areas.



## **Our history**

Hume City has a long, rich and exceptionally significant past.

Hume City's rich and diverse history stretches back over 40,000 years when the first indigenous communities of the Gunung-Willam-Balluk first inhabited the region.

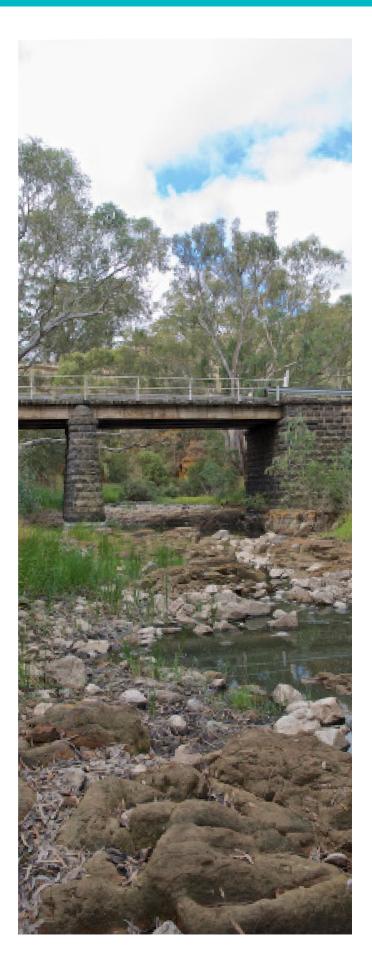
Although significant cultural knowledge was lost following European invasion and settlement, we are rich in Aboriginal cultural heritage.

The municipality has more than 700 registered Aboriginal Cultural Heritage Places including burials, artefact scatters, earth features, low density artefact distributions, object collections, quarries, scarred trees and stone features. Publicly known Cultural Heritage Places include Holy Green Mound, the Sunbury Rings and Sunbury Quarries.

About 10 years after Hamilton Hume and William Hovell explored the area in 1824 –1825, the first Europeans settled along the Maribyrnong River, Jacksons Creek and Deep Creek waterways.

Our City is home to some of Victoria's most significant landmarks including Rupertswood Mansion and Emu Bottom Homestead in Sunbury as well as the historic Maygar Barracks in Broadmeadows – the training base for our troops during World War I.

Hume City Council was formally created on 15 December 1994 to incorporate the Shire of Bulla, most of the City of Broadmeadows, a section of the City of Whittlesea along Merri Creek and a north-east section of the (former) City of Keilor.



#### **Our location**

Hume is a place of great contrasts – in geography, economy, background and cultural diversity.

Located just 15 kilometres north of the centre of Melbourne, Hume City is one of the fastest-growing and most culturally-diverse communities in Australia.

Spanning a total area of 504 square kilometres, Hume City is built around the established suburbs of Broadmeadows, Tullamarine and Gladstone Park in the south, the developing residential suburbs of Craigieburn, Greenvale, Mickleham, Kalkallo and Roxburgh Park in the north-east and the Sunbury township in the north-west.

The municipality is made up of a vibrant mix of new and established residential areas, major industrial and commercial precincts and vast expanses of rural areas and parkland. The Melbourne International Airport accounts for 10 per cent of the total area of Hume City.

Hume is also home to major road transit routes including the Tullamarine Freeway, Western Ring Road, Hume Highway and the Craigieburn Bypass and is abutted by the Calder Freeway to the west.

Hume is bound by the local government areas of Moreland, Whittlesea, Brimbank, Macedon Ranges, Melton and Mitchell.



## **Hume today**

Hume today is a diverse and vibrant community where residents can choose between a rural or urban lifestyle. Home to 248,900 residents in 2021, Hume City's population is expected to grow to 372,600 by the year 2041 (see Figure 1)<sup>1.</sup>



## Housing

Hume City plays an important role within the Melbourne housing market. The area is known for it's affordable home ownership opportunities, attracting existing and prospective families. More than half (56.5 per cent) of new home-owners in Hume City are 'first-time owners'.

## **Diversity**

Our residents come from 156 different countries and speak over 150 languages. In comparison to metropolitan Melbourne, Hume City residents are relatively younger in age, and there is a higher proportion of 'family households' <sup>9</sup>.

come from 156 countries

Figure 2

our residents speak
150
languages

Hume City is a mix of cultures with 36 per cent of residents born in 156 different overseas countries. Iraq, India, Turkey, United Kingdom and Lebanon are the main countries of birth for Hume citizens and 45 per cent of residents speak a language other than English at home (Figure 2)<sup>2</sup>.

In 2019, Hume received about 6 per cent of metropolitan Melbourne's total migration intake and 33 per cent of metropolitan Melbourne's humanitarian intake stream (see Figure 4)<sup>4</sup>.

Percentage of total migration and humanitarian intake for metropolitan Melbourne

Total migration intake

Total migration intake

#### Where we are from

In the five years between the last two censuses (2011 and 2016), almost 38,000 new residents moved to Hume. In this period, Moreland City Council was the largest contributor of new residents from within Australia – about 5,400 moved into Hume from Moreland. This was followed by almost 3,600 residents

who moved here from interstate and almost 6,700 residents who came from Whittlesea, Moonee Valley, Darebin and Brimbank. Between 2011 and 2016, some 13,300 residents moved from overseas and chose to call Hume home (see Figure 3) <sup>3</sup>.



### **Employment**

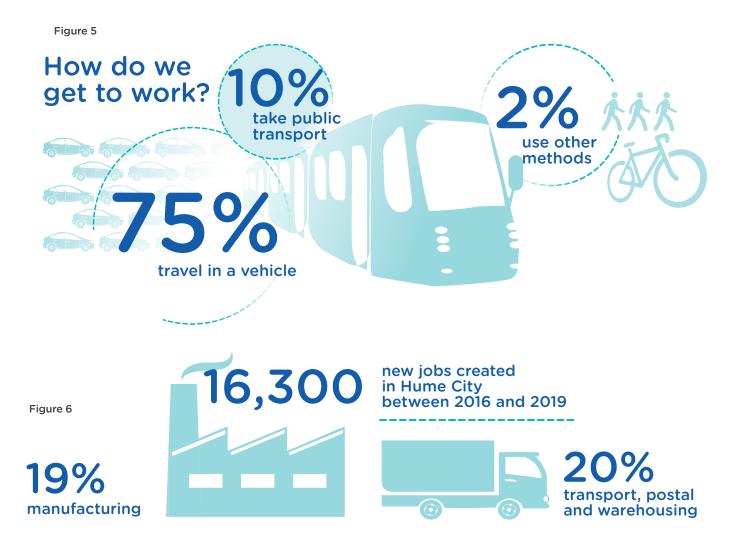
Almost 40 per cent of Hume residents work within the municipality. The majority (75 per cent) mainly travel to work in a vehicle. Public transport (train, bus or tram) was mainly used by 10 per cent of residents to get to or from work (see Figure 5).

Industries, especially transport and warehousing, are growing due to Hume City's location. This positions Hume City as a key transportation hub with easy access to Melbourne Airport, the major freeways and the proposed Outer Metropolitan Ring Road.

A comparison of the 2016 and 2020 National Institute of Economic and Industry Research (NIEIR) jobs data shows that over 16,300 new jobs were created in Hume.

In 2019/20, 67 per cent of jobs were spread over the top five industries: 'transport, postal and warehousing' (20 per cent), 'manufacturing' (19 per cent), 'construction' (14 per cent), 'retail trade' (7 per cent), and 'health care and social assistance' (6 per cent).

Over the last 12 months, like the rest of Greater Melbourne, Hume City's unemployment rate has been impacted by the COVID-19 pandemic. As of December 2020, Hume City's unemployment rate was at 12.5 per cent compared to 6.9 per cent for Greater Melbourne. At the same time 12 months earlier, December 2019, this was 8.3 per cent and 4.9 per cent respectively. Prior to the pandemic, Hume City had been experiencing its lowest unemployment rates in over six years<sup>7</sup>.



## **Social justice**

Social justice is of significant importance for Hume's community, with a strong commitment to reducing social disadvantage within Hume.

The 2016 Socio-Economic Indexes for Areas (SEIFA) identified Hume as the third most disadvantaged Local Government Area in metropolitan Melbourne<sup>6</sup>.

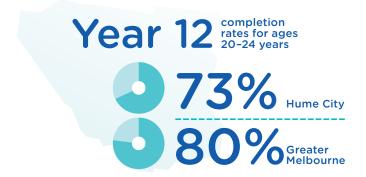


#### **Education**

While still experiencing lower-than-average Year 12 completion rates, inroads have been made in improving educational outcomes within Hume. Of those aged 20 to 24, 73 per cent of Hume residents have completed Year 12, compared to 80 per cent for Greater Melbourne (see Figure 7)<sup>7</sup>.

For Hume residents aged 25 years and over 17 per cent have attained a bachelor degree or higher, while 10 per cent have attained a diploma or advanced diploma education level and 16 per cent a Certificate III/IV level (see Figure 8)<sup>8</sup>.

Figure 7

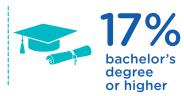


#### Figure 8

Highest level of educational attainment in Hume City for people aged 25 and over.







- 1. .id, Population Forecasts, 2016 to 2041, January 2020
- 2. ABS, 2016 Census of Population and Housing
- 3. ibid
- 4. Department of Immigration and Border Protection, Settlement Report 1/1/19 to 31/12/20.
- 5. .id, Hume City Economic Profile

- 6. ABS, 2016 Census of Population and Housing
- 7. Department of jobs and Small Business, Small Area Labour Markets
- 8. ABS, 2016 Census of Population and Housing Socio-Economic Indexes for Areas
- 9. Source: Hume City Council, New Household Survey 2019/20

# Humelink

Hume City Council's multilingual telephone information service. **General enquiries: Telephone 9205 2200** 

للمعلومات باللغة العربية	9679 9815
عِدِكُنهُ لِمُ لِكُنْهُ لِمُعَدِّدُ لِمُعَدِّدُ لِمُعَدِّدُ	9679 9809
Za informacije na <b>bosanskom</b>	9679 9816
Za informacije na <b>hrvatskom</b>	9679 9817
Για πληροφορίες στα <b>ελληνικά</b>	9679 9818
Per avere informazioni in <b>italiano</b>	9679 9819
За информације на српском	9679 9820
Para información en <b>español</b>	9679 9821
Türkçe bilgi için	9679 9822
Muốn biết thông tin tiếng <b>Việt</b>	9679 9823
For other languages	9679 9824

